

# HOW WE PREVENT CHILD ABUSE IN IOWA

Creating happy, safe childhoods for all kids leads to a better future for Iowa



connections form every second in a young child's brain



Nurturing environments build positive brain connections

ALL families need to

BOND WITH THEIR CHILD



GAIN PARENTING SKILLS



MANAGE STRESS



BUILD CONNECTIONS

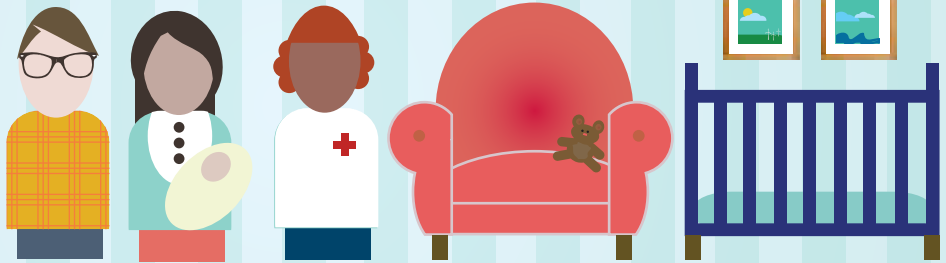


HAVE BASIC RESOURCES



Communities strengthen families with

- CAREGIVER EDUCATION
- PARENT SUPPORT SERVICES
- SAFE PLACES FOR KIDS

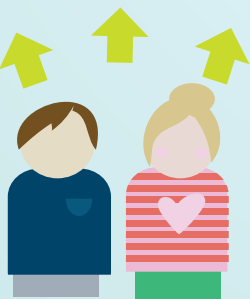
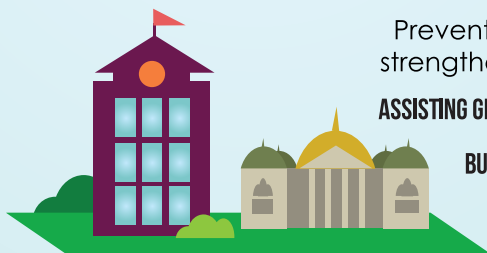


Prevent Child Abuse Iowa strengthens communities by

ASSISTING GROUPS THAT SUPPORT FAMILIES

BUILDING AWARENESS OF PREVENTION

ADVOCATING FOR KIDS



As a result, **50,000 children benefit** from services that prevent child abuse each year.

## BUT WE CAN'T DO IT ALONE



For every \$50 spent to treat child abuse in Iowa, **only \$1** is spent to prevent it



Many families still **desperately need support**



Child abuse leads to costly lifelong **health and social problems**

## WHAT YOU CAN DO

**CONNECT → DONATE → ADVOCATE**

[www.pcaiowa.org/get-involved](http://www.pcaiowa.org/get-involved)