**Insert organization’s logo**

**Date:**

**Contact:**

Dear Editor:

Did you know all children have mental health, even infants and very young children? When those mental health needs are met, children are more likely to do better in school, graduate, and more likely to be healthy productive adults in our community.

The architecture of a child’s brain is built over time. Adverse Childhood Experience (ACEs) such as community violence or parental substance abuse can damage brain architecture – but secure, loving relationships, stimulating experiences, and healthy environments can build a solid foundation to support children into adulthood. Health promotion, prevention, and early intervention for children’s mental health needs is essential to aid in healthy development.

Social supports and caring connections strengthen families, mitigating the negative outcomes of childhood trauma and reduces the risk of child abuse or neglect. That is why {name of your group or effort} works to build caring connections in {name of community}. Through this effort, we can let everyone know that fostering connections with the children in their lives matters and that goes a long way to developing healthy minds and strong communities.

This April, {Name of your group or effort} and Prevent Child Abuse Iowa invite you to know the signs of mental health concerns and be a trusting adult in the life of a child – ready to listen non-judgmentally and encourage appropriate professional support for children’s mental health needs. We all have a role to play in healthy child development, and our goal this April is to help others recognize the ways we can maximize our impact.

You can also join {Name of your group or effort} in celebrating Child Abuse Prevention Month by {describe activities you have planned this month and how someone can participate) to learn more contact {give contact information or website}. Together we can give our children the foundation they need to reach their full potential and as a result, build a community that is safer, healthier and more prosperous overall. Learn more at [www.pcaiowa.org](http://www.pcaiowa.org) and {organization website}.

Sincerely,

[Signature and Contact Information]