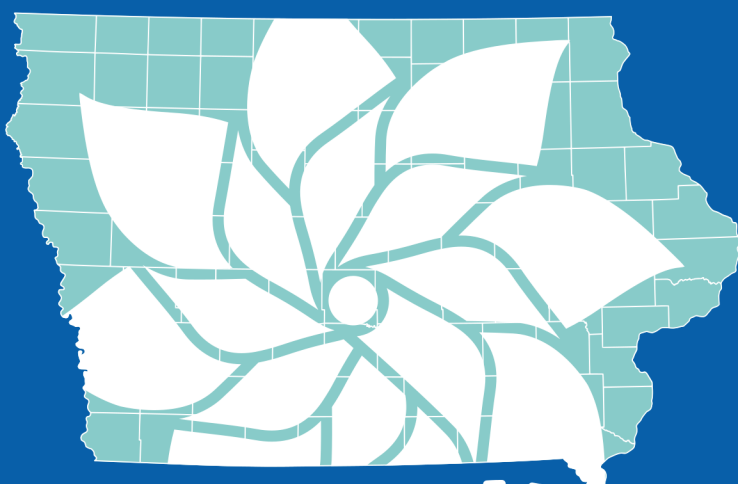


# BUILDING BETTER (CHILDHOODS)

EVERY Child  
EVERY Community  
ALL 99 counties



## from the Executive Director

Prevent Child Abuse Iowa continues our mission to empower community prevention efforts to provide safe and happy childhoods through collaboration with diverse partners, leading to a better future for Iowa. Our Annual Report for 2022 provides a glimpse of the incredible work happening in all 99 counties in Iowa, and the need continues to grow.

In late 2021 the United States Surgeon General released a Youth Mental Health Advisory noting the impact of the pandemic on American kids.

"Even before the COVID-19 pandemic, mental health challenges were the leading cause of disability and poor life outcomes in young people, with up to 1 in 5 children ages 3 to 17 in the US with a reported mental, emotional, developmental, or behavioral disorder."

Prevention is key. "Mental health challenges in children, adolescents, and young adults are real, and they are widespread. But most importantly, they are treatable, and often preventable."

The work that we do is as important as it has ever been. The need is greater than it has been before. While our mission remains the same our impact must grow to meet the need. I am happy to report that throughout this past year Prevent Child Abuse Iowa has been providing Assistance, Advocacy, increasing Awareness as we have since our founding, and our efforts have redoubled.

We have had many successes this past year. Individual encounters with legislators, business leaders, prevention partners,

professionals, teachers, parents and children are always inspiring. Communities across Iowa are taking the lead on preventing child abuse every day in innumerable ways.

Collectively, our support and collaboration with prevention partners across the state has created positive, safe, and affirming educational environments through education and services for thousands of families, parents, teens, and children. This work provides supports to meet the social, emotional, behavioral, and mental health needs of children and youth.

We have updated our groundbreaking Connections Matter programming and trained nearly 100 new facilitators across the state of Iowa to further promote healthy development and social and emotional learning in communities across Iowa.

I am grateful to our staff, our Board, our prevention partners, and all of our many supporters. Without your dedication and support fewer Iowa children, families, and communities would have received the prevention education, services, and support they need to build better childhoods.

We're committed to support children and families in Iowa now and in the future. Thank you for supporting our mission, our work, and providing a bright future for all Iowa kids.



Greg Bellville  
Executive Director  
Prevent Child Abuse Iowa

### ICAPP

The Iowa Child Abuse Prevention Program (ICAPP) continues to support kids and families with home visitation, parent groups, and sexual abuse prevention education. Child abuse prevention programming is supported by local child abuse prevention councils, which determine the need and identify strategies to support families in their community.



The Community Adolescent Pregnancy Prevention Program (CAPP) collaborates with community agencies, schools, churches, businesses, youth, and families to provide medically accurate and age-appropriate programming for sexual health and responsible decision-making among Iowa youth.

# WHO WE SERVE



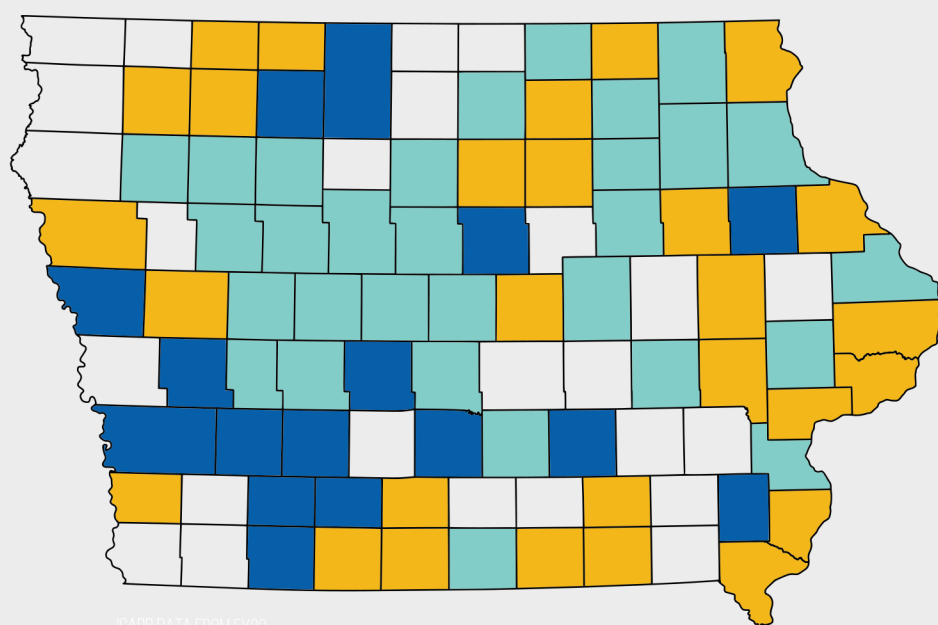
**FAMILIES**  
**1,326**



**YOUTH**  
**12,637**



**CHILDREN**  
**6,258**



ICAPP DATA FROM FY22  
CAPP DATA FROM MOST RECENT REPORT FY21

**CAPP**   
**ICAPP**   
**CAPP & ICAPP**

thank  
you  
to  
our  
supporters

**\$20,000+**

Kappa Delta Sorority Chapter at  
Iowa State University

**\$10,000+**

Midland National Life Ins Co./  
Sammons

**\$5,000+**

Diane Crookham-Johnson  
Marci Chickering  
Walmart / Sam's Club  
Wellmark Foundation

**\$2,500+**

Galen Howsare  
Principal Financial Group  
Foundation  
Hy-Vee Corporate  
Chris Gray  
Barbara Crowley  
EMC Insurance  
GreenState Credit Union  
Iowa State Savings Bank  
Lutheran Services of Iowa  
UBS Financial Services, Inc

**\$1,000+**

Greg and Amanda Bellville  
T.P. and D.L. Morgan  
Mary Gannon  
Brandi Gravett and Kim Hill  
Mike Irwin  
Amber and Jason Zylstra  
Early Childhood Iowa  
NCMIC  
The Stelter Company  
Amy Pals  
Network for Good  
Adam and Kathryn Thorson  
Joey Smith

**\$500+**

Rena Hall  
Wells Fargo Community Corp  
Iowa One Gift  
Brown Winick  
Mark and Sue Gray  
Ann Coffin  
Generation Next  
Jeff Simpson  
Kathleen Kellan  
Paul Schlueter

**\$250+**

Paul Bobek  
Nathan Paulsen  
Jeff and Nancy Bellville  
Becky Neely  
Allison and Jim Fleming  
Chris and Robin Nelson  
Dan and Deb Sears  
AJ Simpson  
Elissa Rogers  
Iowa Wealth Management  
Kemin Industries  
Susan Ugulini

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Nate Johnson, Vice President  
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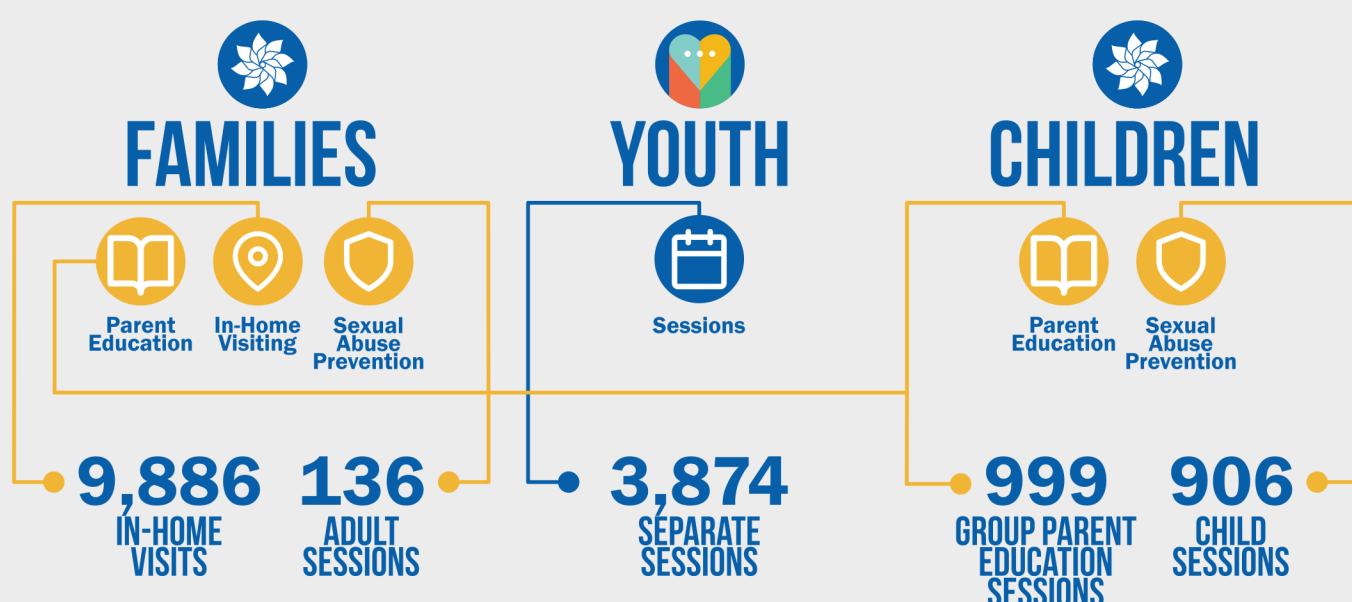


SUPPORT  
OUR  
WORK



[pcaiowa.org/donate](https://pcaiowa.org/donate)

# THE IMPACT




# FEEDBACK

**IOWA YOUTH FEEDBACK**

I think this class should be taught more, especially towards teens. This class helped me understand my relationship with my boyfriend and my parents more. My favorite part about the class was teen dating violence because it taught me to look for red flags.

— IOWA YOUTH



**YOUTH RESPONDENTS**

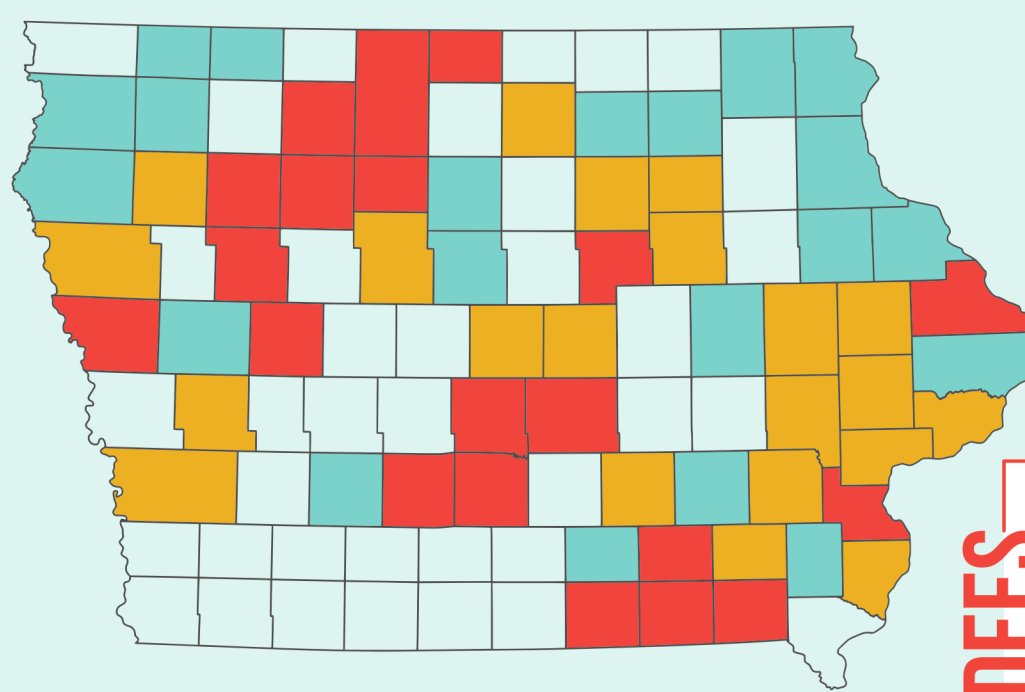
**90%+** LEARNED A LOT OR SOME IN THE CLASSES THAT THEY DIDN'T ALREADY KNOW.

**99%+** IT SEEMED LIKE THE TEACHER KNEW A LOT OR SOME ABOUT THE TOPIC.

**99%** IT SEEMED LIKE THE TEACHER WAS VERY GOOD OR PRETTY GOOD AT ANSWERING STUDENT QUESTIONS.

**CONNECTIONS MATTER™**  
developing brain • relationships • community

Is your county ready?  
**62** IOWA COUNTIES  
**GET CONNECTED!**  
CONNECTIONSMATTER.ORG



**PROGRAM SESSIONS**  
**81**

**NEW FACILITATORS**  
**68**

**ATTENDEES**

**CORE CURRICULUM**  
**1265**

**EARLY CHILDHOOD**  
**350**

**7 STATES AND GROWING**

ALABAMA  
GEORGIA  
IOWA  
KANSAS  
NEW JERSEY  
NORTH CAROLINA  
WEST VIRGINIA

