



**Battle of the Bags: A Fundraiser
Benefitting Prevent Child Abuse Iowa**

February 8, 2020, 11am

Beer Can Alley / The Exchange

Des Moines, IA

Sponsorship Request Form

We are seeking your support with a sponsorship for Prevent Child Abuse Iowa's (PCA Iowa) **Battle of the Bags Cornhole Tournament fundraiser**. Your donation will help raise money to advance PCA Iowa's efforts to raise awareness and advocate on behalf of Iowa's children and families.

Battle of the Bags will be held on Saturday, February 8, from 11am-4pm at Beer Can Alley / The Exchange at 216 Court Avenue (3rd Floor) in Des Moines. We expect over 150 community members to attend. Along with the cornhole tournament, the event will include a silent auction and catered buffet. This event is organized by PCA Iowa staff, board of directors, and a committee of highly involved community leaders. It is a significant fundraising event for our organization.

About PCA Iowa

Since 1975, PCA Iowa has been dedicated to raising awareness of child abuse and prevention while promoting effective education and support services. Each year, these services increase the likelihood that 50,000 children in more than 90 counties will grow up in the safe, nurturing environments they need to thrive. PCA Iowa is the only statewide non-profit focused on preventing child abuse and strengthening families, which research shows is a far more effective use of resources to ensure children reach their full potential than treating the effects of abuse after it has occurred.

Proceeds from this event will help grow PCA Iowa's statewide efforts to lead advocacy and awareness efforts and continue to provide training and technical assistance to partners providing the following services:

- **Parent Education** - Focuses on parenting techniques and age-appropriate behaviors while creating an informal, supportive network among attendees.
- **Home Visiting** - Provides intensive one-on-one education between a provider and a family within the home. Connects parents to parenting information and community resources.
- **Crisis Care** - Offers parents a safe, nurturing environment for their children during times of emergency.
- **Sexual Abuse Prevention** - Educates parents, community members and children about sexual abuse and how to prevent it.
- **Pregnancy Prevention** – Collaboration with community-based organizations to provide evidence-based pregnancy prevention curriculum to the adolescent population.

Our network serves a high-needs population. Parents/caregivers served are less likely to own a home or be a high school or college graduate compared to the general population. 47 percent earn \$20,000 or less per year, and 30 percent are single parents. These families face a high level of stress and lack of support that can make parenting difficult.

Without PCA Iowa's support, these professionals would not have the tools, training, resources and capacity they need to be effective in serving these families.

We would like to ask you to sponsor the 2020 Battle of the Bags Tournament.

Please see the included document detailing the various sponsorship levels and benefits. If you are able to sponsor, please fill out the bottom portion and send to Alli Moerman at amoerman@pcaiowa.org, or mail to PCA Iowa.

Battle of the Bags: February 8, 2020
Beer Can Alley/The Exchange (216 Court Ave., Des Moines)

Sponsorship Application

Company Name _____

Contact Name _____

E-mail _____

Phone _____

Level of Sponsorship (select one):

- Champion (\$2,500)
- Gold (\$1,500)
- Silver (\$1,000)
- Bronze (\$500)
- Supporter (\$250)

Send logo to amoerman@pcaiowa.org by January 24th, 2020.

Send sponsorship check to:

Prevent Child Abuse Iowa
501 SW 7th St., Suite G
Des Moines, IA 503209

*Please designate "Battle of the Bags Sponsorship" in the memo of your payment

Sponsorship Opportunities

Champion Sponsor \$2,500

- Entry for up to 3 teams
- One drink ticket for each team member
- Photo promotion of company team(s) on social media
- Prominent logo placement on tournament t-shirts
- Logo recognition in PCA Iowa e-newsletter (Distribution: 1,200+)
- Logo recognition on social media
- Logo recognition on event website and signage
- Logo recognition on projector presentation at event

Gold Sponsor \$1,500

- Entry for up to 2 teams
- Photo promotion of company team(s) on social media
- Logo placement on tournament t-shirts
- Logo recognition in PCA Iowa e-newsletter (Distribution: 1,200+)
- Recognition on social media
- Logo recognition on event website and signage
- Logo recognition on projector presentation at event

Silver Sponsor \$1,000

- Entry for 1 team
- Photo promotion of company team on social media
- Logo placement on tournament t-shirts
- Recognition in PCA Iowa e-newsletter (Distribution: 1,200+)
- Recognition on social media
- Recognition on event website and signage
- Recognition on projector presentation at event

Bronze Sponsor \$500

- Recognition on tournament t-shirt
- Recognition on social media
- Recognition on event website and signage
- Recognition on projector presentation

Supporter \$250

- Recognition on event website and signage
-

Sponsor Benefits	Champion Sponsor \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Bronze Sponsor \$500	Supporter \$250
Event Participation					
Team Registrations in the Tournament	3	2	1		
1 drink ticket for members of sponsor teams	X				
Photo promotion of company team(s) on social media	X	X	X		
Pre-Event Promotion					
Recognition on Tournament T-Shirts	Logo	Logo	Logo	Name	
Recognition in e-newsletter (Distribution: 1,200+)	Logo	Logo	Name		
Recognition on social media	Logo	Mention	Mention	Mention	
Recognition on event website	Logo	Logo	Name	Name	Name
On-site Promotion					
Recognition on event signage	Logo	Logo	Name	Name	Name
Recognition on projector presentation	Logo	Logo	Name	Name	