We Have a Coalition, Now What?

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What is collaboration?

■ Definition #1: The act of working together

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Definition #2: The act of aiding or cooperating with the enemy

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Definition #1: The act of working together

Definition #2: The act of aiding or cooperating with the enemy

Definition #3: An unnatural act among non consenting adults

5 Myths of Coalitions

- Myth of THE Coalition
- Myth of "everyone at the table"
- Myth of the meeting
- Myth of permanence
- Myth of the facilitator

Myth of THE Coalition is that a coalition is a coalition is a coalition. There is one, and only one, way to organize a coalition.

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In fact, coalitions vary by purpose, function and personality

Myth of "everyone at the table" is that everyone has to be included to be successful

Myth of "everyone at the table" is that everyone has to be included to be successful

In fact, not everyone wants to or needs to be at the table

Myth of the meeting is that everything has to happen at the meeting and that meetings are about sharing information

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In fact, meetings are about relationships and taking action

Taking Action

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"How will the world be different tomorrow as a result of what we decide today."

Myth of permanence is that once we build it it should lasts forever

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In fact, the world changes and strategies need to change with them.

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"When the facts change I change my mind. What do you do?"- John Maynard Keynes

Myth of the facilitator is that coalitions are not lead they are facilitated

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In fact, coalitions need leaders

Final Thought

Coalition leadership is about what <u>you</u> need to do differently, not what others need to do differently.



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