

PCA IOWA
No. 49

49 YEARS OF SERVICE

ANNUAL REPORT 2024

THIS YEAR HAS
REALLY FLOWN
BY FAST!



**SUPPORTING
IOWANS
& THEIR
CHILDREN
FAMILIES
& COMMUNITIES**

WE'VE BEEN
BUZZING WITH
EXCITEMENT



Prevent Child Abuse
Iowa™

A CALL TO SERVE in 2025

WITH 2024 BEHIND US, WE CAN LOOK BACK ON THIS YEAR AND BECOME TIRED JUST THINKING ABOUT EVERYTHING WE'VE ACCOMPLISHED AND ALL OF THE HURDLES THAT STILL LAY IN FRONT OF US.

THE SILVER LINING OF FUTURE STRUGGLES — AS WE LOOK BACK ON LAST YEAR'S SUCCESSSES — IS THAT WE ALREADY KNOW WE HAVE THE ABILITY TO GET PAST ANY HURDLES IN THE COMING YEAR BECAUSE WE'VE DONE IT BEFORE.

EVERY. HURDLE. IS PERSONAL.

INSTEAD OF TELLING YOU ALL ABOUT THE WONDERFUL ACCOMPLISHMENTS OF OUR ORGANIZATION THIS YEAR, I WANT TO USE THIS SPACE TO ENCOURAGE ALL OF YOU TO SERVE MORE IN 2025.

YOU CAN SERVE IN MANY WAYS:

VOLUNTEER!

SHARE YOUR STORY!

BE A FRIEND!

LISTEN!

DONATE!

LAUGH!

TOO OFTEN WE FORGET JUST HOW CONNECTED WE REALLY ARE.

HELPING A YOUNG PARENT THROUGH A TOUGH LIFE DECISION CAN LITERALLY HOLD THAT FAMILY UNIT TOGETHER OR GIVE THAT PARENT THE STRENGTH TO BE COURAGEOUS IN THE FACE OF ADVERSITY.

WE WILL NOT LEAVE THIS WORLD WITH "THINGS" OR "TREASURES", BUT WE CAN LEAVE A LASTING IMPACT ON THE PEOPLE AROUND US.

BE THAT CHANGE.

GIVE & SERVE.

SHOW THEM,
MR. HOOT.

Nate Johnson
NATE JOHNSON
BOARD PRESIDENT
PREVENT CHILD ABUSE IOWA



I'LL SHOW THEM!

FOLLOW ME!

REPORTS TYPICALLY TEND TO LOOK A LOT LIKE THIS PAGE...

HIGH LEVEL THINGS LIKE "HOW MANY" PROGRAM PARTNERS WERE SERVED WITH (UTE ICONS)...

OR BIG NUMBERS DECLARING "HOW MANY" OF SOMETHING WAS AIDED BY A PARTICULAR PROGRAM...

44

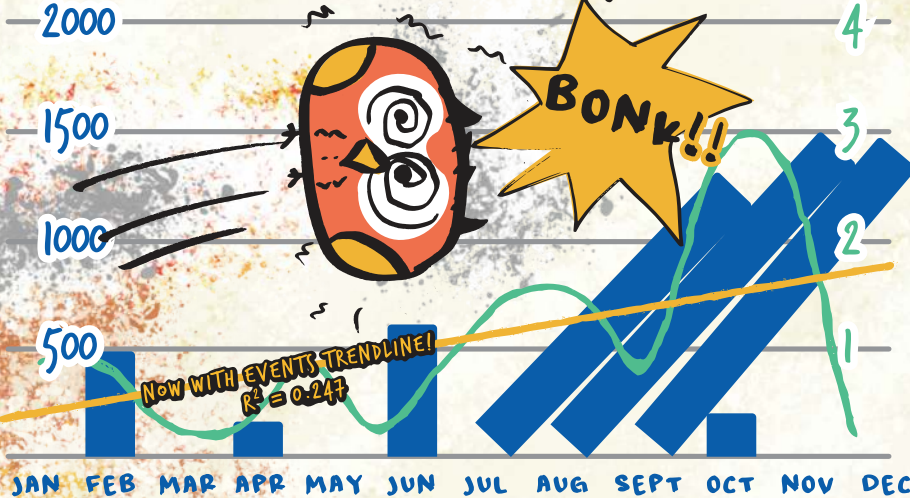
COUNTIES SERVED BY THE IOWA CHILD ABUSE PREVENTION PROGRAM (ICAPP)

8

STATES DELIVERING CONNECTIONS MATTER

WITH BIG GRAPHS SHOWING MANY EVENTS WE HAD. HOW MANY PREVENTION MATERIALS WE DISTRIBUTED AT THOSE EVENTS...

Materials Distributed at Events by month



Boss!

BUT ANNUAL REPORTS SHOULD BE ABOUT PEOPLE.

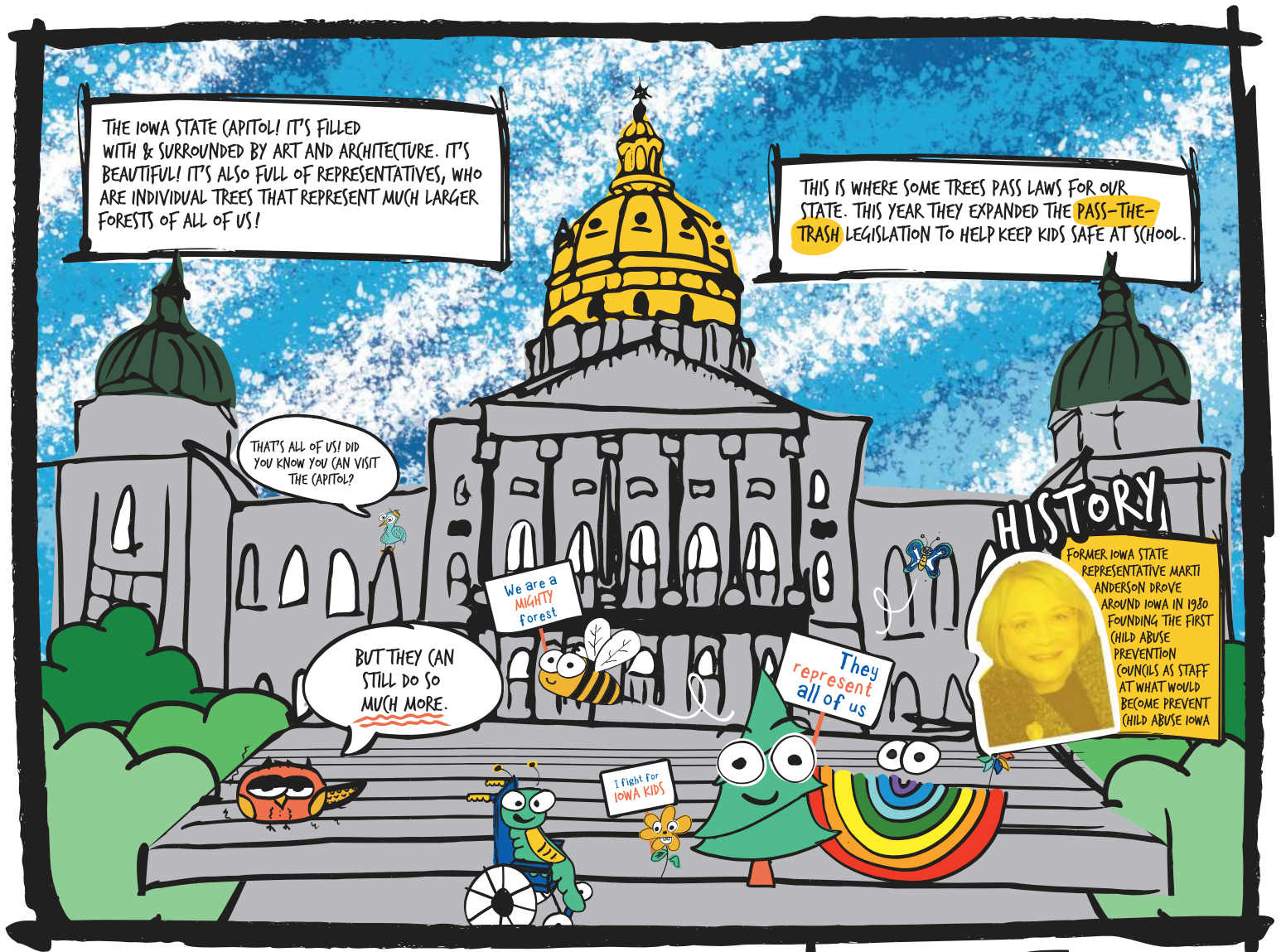
BUT ALL THOSE NUMBERS ARE JUST THE FOREST! WHAT ABOUT THE TREES?

IT TAKES ALL OF US! PREVENTION IS A COLLABORATIVE EFFORT!

HURRY! WE'RE GOING TO BE LATE!

We are a MIGHTY forest





WITH YOUR HELP WE CAN CARRY THESE IMPORTANT PREVENTION POLICY IDEAS UP THESE STEPS TO BECOME LAW.

Reauthorization of Title IVB

- Mandatory supporting** Expansion of quality childcare
- Food access** Earned Income Tax Credit and Child tax credit
- Mandatory sexual abuse prevention education**
- Paid Family leave** Universal home visiting
- Strengthening kinship care**
- Prevention funding prioritization**
- Anti-bullying efforts**



Prevention Conference Attendees

EVERY YEAR PREVENTION PROFESSIONALS FROM ACROSS THE STATE GATHER FOR THE CHILD ABUSE PREVENTION CONFERENCE.

238 PREVENTION PROFESSIONALS CAME FOR 24 SESSIONS BY 34 SPEAKERS OVER 2 DAYS IN ANKENY, IOWA

Our speakers were Iowa Judges, University researchers, on-the-ground community prevention specialists and more!

EVERY ONE OF THOSE DOTS IS A PLACE IN IOWA THAT PEOPLE CAME FROM TO ATTEND OUR CONFERENCE THIS YEAR IN APRIL!

Our conference was at the FFA Enticement center in ANKENY, IOWA

BUT MOST AMAZING ARE

THE NEW COMMUNITY HEROES WHO ARE HONORED EACH

YEAR AT THE CONFERENCE!

COMMUNITY-HEROES

EVERY PREVENTION PROFESSIONAL WHO ATTENDS OUR CONFERENCE IS A HERO, BUT EACH YEAR WE HONOR THE BEST OF THE BEST WHO ARE DOING DAILY, HEROIC WORK IN THEIR COMMUNITIES. 2024 WAS NO DIFFERENT.

MEET OUR INCREDIBLE 2024 COMMUNITY HEROES! TOGETHER THEY HAVE BEEN SERVING FAMILIES FOR MORE THAN 85 YEARS COMBINED.



JOANNA (JOJO) GREEN, TRINITY MUSCATINE PUBLIC HEALTH / SOCIAL WORKER. WORKING WITH FAMILIES FOR MORE THAN 15 YEARS.



PATRICIA RUSSMANN, EXECUTIVE DIRECTOR OF THRIVING FAMILIES ALLIANCE. WORKING WITH FAMILIES FOR MORE THAN 25 YEARS.



LYNN GODWIN, RETIRED SIEDA HEAD START AND PARENTS AS TEACHERS SUPERVISOR AFTER WORKING WITH IOWA FAMILIES FOR MORE THAN 43 YEARS.

Great speakers

I loved the keynotes! The importance of laughter as well as self care when caring for others!

Panel of Judges was really informative!

My most valuable takeaway is an invitation for the job that I haven't felt since the beginning of my social work journey.

Every session was valuable to me, I will take some strategies with me to work and to the families I work with

Every class I attended was very helpful and knowledgeable.

Prevention workers stand in the gap for those experiencing trauma and stress.

Everything!

THESE BOXES ARE MAKING MY WINGS TIRED!

WE'VE GOT TO GET THESE DELIVERED ACROSS THE STATE FOR CHILD ABUSE PREVENTION MONTH!

SO MANY BOXES! WE'RE RUNNING OUT OF ROOM!

2024 CONFERENCE FEEDBACK



CHILD ABUSE PREVENTION MONTH

WHEN OUR SMALL
5 PERSON TEAM
GOT ORDERS FROM
56 PROVIDERS REPRESENTING
51 AGENCIES FROM
44 IOWA CITIES FOR MORE THAN
40,000 MATERIALS
WE GOT TO WORK.

THESE AREN'T JUST
BOXES - THEY'RE
INDIVIDUAL PEOPLE,
REPRESENTING
WHOLE
COMMUNITIES,
WORKING TOGETHER
TO MAKE IOWA A
BETTER PLACE FOR
KIDS.

MATERIALS DISTRIBUTED

THREE CHEERS FOR A RECORD YEAR!
WE DISTRIBUTED MORE THAN 41,000
MATERIALS TO PARTNERS ACROSS THE
STATE OF IOWA IN APRIL OF 2024!
THAT'S POSTERS, BOOKMARKS,
COLORING BOOKS, PARENT GUIDES,
CHILDREN'S BOOKS, PINWHEELS,
T-SHIRTS, AND MORE!

WITH YOUR HELP WE CAN GET EVEN
MORE MATERIALS INTO THE HANDS
OF MORE CHILDREN, FAMILIES, AND
COMMUNITIES NEXT APRIL!

FREE TOOLS & RESOURCES

YOU CAN VISIT OUR WEBSITE
TO SEE DIGITAL VERSIONS OF
SOME OF THE WONDERFUL
THINGS WE SENT OUT DURING
CHILD ABUSE PREVENTION
MONTH!

ON OUR WEBSITE YOU CAN
READ MANY OF THESE
MATERIALS FOR FREE AND
GET A SENSE OF THE TYPES
OF MATERIALS WE SEND OUT
OVER THE COURSE OF THE
YEAR.



CHECK OUT OUR COLORING BOOKS!



PCAIOWA.ORG/TOOLS-AND-RESOURCES

HELP US SEND EVEN
MORE IN 2025 DURING
OUR 50TH YEAR OF
OPERATION!



PCAIOWA.ORG/DONATE



2022 2023 2024

14,676

23,876

41,172

GET INVOLVED



LEARN MORE

PREVENT CHILD ABUSE IOWA IS CONSTANTLY OFFERING EDUCATIONAL OPPORTUNITIES FOR EVERYONE WANTING TO LEARN ABOUT HELPING IOWA KIDS GROW UP HEALTHIER AND HAPPIER!

DON'T MISS THE UPCOMING EDUCATIONAL OPPORTUNITIES LIKE THE 2025 PROTECTIVE FACTORS TRAINING SERIES, THE TRAINING ABOUT OUR CHILDREN'S BOOK, THE STEWARDS OF CHILDREN TRAINING, OR THE COMMUNITY-FOCUSED CONNECTIONS MATTER!



PCAIOWA.ORG/TRAINING

LEARNING THINGS IS HOW I STAY GROUNDED



BEE HAPPY!



HELPING OTHERS TURNS RAINDROPS INTO RAINBOWS!



HOW DO YOU THINK I EARNED THIS (CROWN)?



THANKS FOR TAKING THIS JOURNEY WITH US THROUGH 2024! WE HOPE YOU'LL JOIN US SOMEHOW ALONG THE WAY IN 2025 AND BE A PART OF OUR STORY NEXT YEAR!

A SPECIAL THANK YOU TO ALL OF THE WONDERFUL PEOPLE DOING THE COLLABORATIVE WORK OF PREVENTION THROUGHOUT THE YEAR IN THE STATE OF IOWA.

THIS REPORT IS ABOUT YOU.

VOLUNTEER

HEAD TO [PCAIOWA.ORG/CONTACT](https://pcaiowa.org/contact) TO SIGN UP TO VOLUNTEER, INQUIRE ABOUT AN ON-SITE TRAINING, OR ASK SOMETHING ELSE. THERE ARE MANY VOLUNTEER OPPORTUNITIES AND WE'D LOVE TO HAVE YOUR HELP AND SUPPORT AS WE DO THIS IMPORTANT WORK FOR IOWA FAMILIES.

SAVE
THE
DATE

JUNE 22, 2025

REIMAN
GARDENS
AMES, IA

JOIN US FOR OUR

BIRTHDAY PARTY

BRING THE WHOLE FAMILY!



I'M GOING TO
VISIT MY FRIEND!



join us!

I'LL BE THERE!



pcaiowa.org

IT'S
COMPLETELY
FREE!



Prevent Child Abuse
Iowa